

Dear Alex,

We have launched an official appeal to urge Canadians to donate blood immediately. This is the first time since 2008 that Canada's blood inventory has reached such a critically low level. All blood donors are needed, in particular those with type O and A blood. We hope that more people come forward to donate, and that current donors come to visit us more often. The need for blood is constant and here are a few ways you can help:

Take action help us spread the word. Share posts from our national Facebook page and retweet from our national Twitter account @itsinyoutogive to your colleagues, friends and family.

Volunteer at your local clinic and ensure donors have a positive experience. As we put the word out we are expecting an influx of new and regular donors visiting clinics across Canada – extra volunteers may be needed. Please connect with your Volunteer Leader or Coordinator of Volunteer Services to learn more.

Recruit 5 donors from your friends and networks! Encourage your family or friends to book and keep an appointment to donate blood. Each week 17,000 donors are needed to meet hospital patient need and we now need an immediate 7,500 blood donations to replenish Canada's low blood inventory.

You can help spread the word by...



asking others to join you and rally to help save lives.

[Blood Signal Tools](#)



Add to Twitter

Add to Facebook

adding the Blood Signal Twibbon to your social network profiles.

[Get the Twibbon](#)



sharing videos with your colleagues, friends and family.

connect
with us



Call 1 888 2 DONATE
us: (1-888-236-6283)

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